

# AGENDA

## Cornell Institute for Healthy Futures

*Innovating Across Hospitality, Health, and Design*

2016 Roundtable: **Exploring Ideas from Hospitality, Health Management, and Design for Senior Housing and Care**

**Thursday, April 21, 2016**

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4:30 – 5:30 p.m.

**Panel/Q & A on Career Opportunities**  
**Brooke Hollis** and **David Schless**, Co-moderators

*198 Statler Hall  
Cornell University*

**Denise Boudreau-Scott, MHA '94**  
Owner, Denise B. Scott, LLC

**John DeHart, SHA '96**  
Co-Founder, Hartify Brands

**David Gress**  
National Client Executive, Sodexo

**Lynne Katzmann**  
President and CEO, Juniper Communities

**Steve Kramer**  
President and CEO, The Mayflower Retirement Community

**Bill Sims**, Managing Principal, HJ Sims

5:30 – 7:00 p.m.

**Welcome Reception**  
**Posters from students in courses including:**

*SHA Tower 5<sup>th</sup> Floor  
Silver Birch Suite*

*Hospitality, Health, and Design Industry Immersion Seminar  
(HADM/DEA 4055/6055)*

*Quality Systems and Processes (HADM 4030/6030)*

*Health and Healing Studio (DEA 3304)*

*Operations and Planning of Senior Living and Related Facilities  
(PAM 5500/HADM 6033)*

*Fundamentals of Health Facilities Planning for Managers (PAM 5740)*

*Graduate Independent Research (HADM 6990)*





# **CIHF** Cornell Institute for **Healthy Futures**

*Innovating Across Hospitality, Health, and Design*

## **Exploring Ideas from Hospitality, Health Management, and Design for Senior Housing and Care Roundtable**

Friday, April 22, 2016

7:30 a.m. – 3:00 p.m.

### **Roundtable Chair:**

**Brooke Hollis**, Associate Director, Cornell Institute for Healthy Futures & Sloan Program in Health Administration, College of Human Ecology, Cornell University

### **Participants:**

- **David Allen**, Director, PwC Strategy& - Healthcare New Entrants & Innovators
- **Elizabeth Ambrose**, Proprietor, Bridges Cornell Heights
- **Mary Blyth**, Corporate Director Care Coordination, New York Presbyterian Hospital
- **Denise Boudreau-Scott**, MHA '94, Owner, Denise B. Scott, LLC
- **John DeHart, SHA '96**, Co-Founder, Hartify Brands
- **Esther Greenhouse**, CHE '93, MS '03, Environmental Gerontologist, Esther Greenhouse, LLC
- **David Gress**, National Client Executive, Sodexo
- **Bill Jones**, President, Berkshire Healthcare Systems, Inc.
- **Alice Katz, MBA '76**, President, The Vinca Group L.L.C.
- **Lynne Katzmann**, President and CEO, Juniper Communities
- **Jeanna Korbas**, Vice President of Design, Aptura
- **Steve Kramer**, President and CEO, The Mayflower Retirement Community
- **Mike Lewis**, Professor of Operations and Supply Management, University of Bath
- **Corinna Loeckenhoff**, Associate Professor, Department of Human Development, Cornell University

- **Cate O'Brien**, Director of Research, Mather LifeWays
- **John Peters**, Senior Vice President, Senior Star
- **Karl Pillemer**, Professor, Department of Human Development, Cornell University
- **David Schless**, President, American Seniors Housing Association
- **Bill Sims**, Managing Principal, HJ Sims
- **Vince Slauch**, Visiting Assistant Professor of Supply Chain Management, Smeal College of Business, Penn State University
- **Mary Tabacchi**, Associate Professor, School of Hotel Administration, Cornell University
- **Elaine Wethington**, Professor of Human Development, Cornell University
- **Eileen McCoy Whang**, Work/Life Consultant, Cornell University
- **Patricia Will**, Founder and CEO, Belmont Village Senior Living
- **Jie Zhang**, Assistant Professor, University of Vermont

# AGENDA

Friday, April 22, 2016

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- 7:30 - 8:30 a.m. **Registration and Networking Breakfast** *Carrier Ballroom Foyer  
Statler Hotel*
- 8:30 - 8:45 a.m. **Welcome and Introductions** *Carrier Ballroom*  
**Brooke Hollis, Chair**
- 8:45 - 10:00 a.m. **Ideas from Hospitality, Design, and Operations** *Carrier Ballroom*  
*What is working / potential new approaches*  
**Cate O'Brien and Jeanna Korbas, Moderators**
- 10:00 - 10:15 a.m. **Break** *Ballroom Foyer*
- 10:15 - 11:30 a.m. **Improving Care across Acute/Post-Acute Organizations** *Carrier Ballroom*  
*Technology, processes, and relationships*  
**Mary Blyth and Lynne Katzmann, Moderators**
- 11:30 - 12:30 p.m. **Careers Luncheon** *Taylor A & B*  
*Participants and students pair up during a working lunch  
and brainstorm to identify innovative ideas for recruiting  
and training new young talent and developing a career  
path for long-term opportunities.*
- 12:30 - 1:30 p.m. **Reports from Lunch Work Groups** *Carrier Ballroom*  
*Discussion of action opportunities for workforce development*
- 1:30 - 1:45 p.m. **Break: Making Connections** *Ballroom Foyer*
- 1:45 - 2:45 p.m. **Looking to the Future** *Carrier Ballroom*  
*Changing models and consumers*  
**Patricia Will and John DeHart, Moderators**
- 2:45 - 3:00 p.m. **Wrap-Up and Next Steps** *Carrier Ballroom*

